

Toyama College		Year	2022		Course Title	Introduction to Commerce I	
Course Information							
Course Code	0014			Course Category	Specialized / Compulsory		
Class Format	Lecture			Credits	School Credit: 1		
Department	Department of International Business			Student Grade	1st		
Term	First Semester			Classes per Week	2		
Textbook and/or Teaching Materials	Edited by Hiroshi Kataoka et al. (2017) "Business Basics: New Revised Edition" Jikkyo Publishing						
Instructor	Tajima Yuta						
Course Objectives							
Rubric							
		Ideal Level		Standard Level		Unacceptable Level	
Achievement 1		Can explain broadly economic activity and distribution almost perfectly.		Can explain broadly economic activity and distribution correctly.		Can't explain broadly economic activity and distribution.	
Achievement 2		Familiar goods, services and distribution almost perfectly.		Can explain familiar goods, services and distribution correctly.		Can't explain familiar goods, services and distribution.	
Assigned Department Objectives							
ディプロマポリシー 1							
Teaching Method							
Outline	The purpose of this lecture is to systematically understand the commodities in modern society, consider the diversification of products due to changes in industry and consumer life.						
Style	Lecture and group work.						
Notice	・ Midterm exam: 35%, Final exam: 35% ・ Report : 20% ・ Home work : 10% The recognition of credit requires 60 points or more rating.						
Characteristics of Class / Division in Learning							
☐ Active Learning		☐ Aided by ICT		☐ Applicable to Remote Class		☐ Instructor Professionally Experienced	
Course Plan							
			Theme		Goals		
1st Semester	1st Quarter	1st	Guidance, basics of economy and distribution (1)		Can explain the structure of the economy and business.		
		2nd	Basics of economy and distribution (2)		Can explain the basic concept of economic activity.		
		3rd	Basics of economy and distribution (3)		Can explain the social change and business development.		
		4th	Basics of economy and distribution (4)		Can explain the meaning and role of distribution.		
		5th	Basics of economy and distribution (5)		Can explain the changes in environment of distribution.		
		6th	Business leader(1)		Can explain the producers of goods, producers of services.		
		7th	Business Case study (1)		Can explain the structure of the economy and business based on specific examples.		
		8th	Midterm exam				
	2nd Quarter	9th	Group work (1)		Collect and investigate information on research themes (Distribution).		
		10th	Business leader(2)		Can explain the role and type of retail business.		
		11th	Business leader(3)		Can explain the role and type of wholesale business.		
		12th	Business leader(4)		Can explain the Roles and types of logistics business.		
		13th	Group work (2)		Collect and investigate information on research themes (Distribution).		
		14th	Business case study (2)		Can explain the structure of the economy and business based on specific examples.		
		15th	Final exam				
		16th	Confirmation of exam paper		Return exam paper, commentary.		
Evaluation Method and Weight (%)							
	Examination	Report	Home work				Total
Subtotal	70	20	10	0	0	0	100
Basic Proficiency	50	10	10	0	0	0	70
Specialized Proficiency	20	10	0	0	0	0	30

Cross Area Proficiency	0	0	0	0	0	0	0
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