

Tsuyama College		Year	2021	Course Title	Information Design
Course Information					
Course Code	0050		Course Category	Specialized / Compulsory	
Class Format	Lecture		Credits	School Credit: 1	
Department	Department of Integrated Science and Technology Communication and Informations System Program		Student Grade	3rd	
Term	First Semester		Classes per Week	2	
Textbook and/or Teaching Materials	Textbook: 「デザイン技術」 (Kaibundo)				
Instructor	SORI Hitoshi, CHAMURO Ryuichi, HATA Yoshikazu				
Course Objectives					
Learning purposes: Understand the role and importance of design and explore a more effective method for the information organization and visual representation.					
Course Objectives: 1. To understand the foundation of design work. 2. To understand the foundation of visual representation. 3. To understand the foundation of project design and concept work: the process of embodiment.					
Rubric					
	Excellent	Good	Acceptable	Not acceptable	
Achievement 1	The student can understand the foundation of design and apply it effectively.	The student can understand the foundation of the design work.	The student can roughly understand the foundation of design work.	The student does not understand the foundation of design work.	
Achievement 2	The student can understand visual representation and apply it.	The student can understand visual representation.	The student can roughly understand the foundation of the design work.	The student does not understand the foundation of visual representation.	
Achievement 3	The student can understand the foundation of project design and concept work and develop a great idea.	The student can understand the foundation of project design and concept work.	The student can roughly understand the foundation of project design and concept work.	The student does not understand the foundation of project design and concept work.	
Assigned Department Objectives					
Teaching Method					
Outline	General or Specialized: Specialized Field of learning: Electric, Electronic, and Control Engineering Required, Elective, etc.: Must complete subjects. Foundational academic disciplines: Informatics / Information science, Information engineering, and related fields / Theory of basic Informatics, Informatics / Human informatics and related fields / Design science. Relationship with Educational Objectives: This class is equivalent to "(3) acquire deep foundation knowledge of the major subject area". Relationship with JABEE programs: the main goal of learning/education in this class are "C" of "(C-1)". Course outline: In modern life, design is the essential element of communications between people, or people and goods, regardless of companies and individuals. In this class, students learn the process of project design and understand the role and importance of visual design. Further, the students learn effective output of information by that fundamental knowledge.				
Style	Course method: This class is conducted on the blackboard and via the textbook. Regular drills and reports will also be completed. Not only theoretical knowledge, but also practical examples, along with the history of art and design, are important topics. The class is only held twice per week in the 1st semester. Grade evaluation method: Exams (70%) + reports (30%). Regular examinations will be twice with each equally weighted. Re-exam will be conducted on demand. The upper-bound score of the re-exam is 60. Higher of regular and makeup exam scores is adopted.				
Notice	Precautions on the enrollment: The student must attend this class for promotion. Course advice: Keep in mind that information and visual design are the foundations of design in various media. Foundational subjects: Information Literacy(1st year), Digital Circuits(2nd), Basic Programming(2nd), etc. Related subjects: Electrical Circuits System(4th year), Electronic Circuits(4th), Control Engineering(4th), etc. Attendance advice: If you are late for roll taking, you will be treated as late for the class. Two times late for the class is treated as one absence. If you are late for half of one period, you will be treated as absence. Liaison faculty: Hitoshi SORI, Information and Communication System Program.				
Characteristics of Class / Division in Learning					
<input type="checkbox"/> Active Learning		<input type="checkbox"/> Aided by ICT		<input type="checkbox"/> Applicable to Remote Class	
				<input type="checkbox"/> Instructor Professionally Experienced	
Course Plan					
		Theme	Goals		

1st Semester	1st Quarter	1st	Guidance: the outline of information design	
		2nd	The foundation of design (what design is about, the disciplines of the design)	The student can explain the concept and discipline of design.
		3rd	The formative activity and design	The student can explain the relationship between formative activity and design.
		4th	The foundation of design (each element of color, shape, formation)	The student can explain the foundation of design.
		5th	Creation, imagination, and idea	The student can explain the creation, imagination, and idea.
		6th	PI character (concept work, copy, and design)	The student can explain the PI character (concept work, copy, and design).
		7th	PI character (the design of name card)	The student can explain the PI character (the design of the name card).
		8th	(1st-semester mid-term exam)	
	2nd Quarter	9th	Return and commentary of exam answers	
		10th	Symbolization of information	The student can explain the symbolization of information.
		11th	Visual communication design (VI and logo)	The student can explain the visual communication design
		12th	Planning (idea, keyword, and concept work)	The student can explain the method for the planning.
		13th	Design development (idea sketch and concept work)	The student can explain the method for design development.
		14th	Presentation	The student can explain the presentation of the plan.
		15th	(1st-semester final exam)	
		16th	Return and commentary of exam answers	

Evaluation Method and Weight (%)

	Examination	Presentation	Mutual Evaluations between students	Behavior	Portfolio	Other	Total
Subtotal	70	0	0	0	30	0	100
Basic Proficiency	0	0	0	0	0	0	0
Specialized Proficiency	70	0	0	0	30	0	100
Cross Area Proficiency	0	0	0	0	0	0	0